# INISON

Fastener Solutions

# Flexibility for a Variety of Packaging Options

The unique design of the Avery Dennison® IndES® Elastic Staple® System secures items to flat card surfaces or multi-level card packaging designs. With lengths ranging from 15mm to 200mm, the strong, pliable staples stretch to a wide variety of product shapes and sizes. This flexible system can be used as a stand-alone unit or integrated into automated high volume packaging lines to position and securely hold products on a backing card or within a package, such as:

- Toys
- Socks
- Jewelrv
- DIY tools
- Home textiles
- Kitchen utensils
- Sporting goods accessories

The IndES® Elastic Staple® System helps reduce overall packaging and associated costs while improving productivity compared to using:

 Clam shells Cable ties Blister packs
Twist ties

## **Faster Packaging for Greater Productivity**

Replacing conventional manual packaging methods with the Avery Dennison® IndES<sup>®</sup> Elastic Staple<sup>®</sup> System can:

- Decrease downtime by reducing time and steps in packaging production
- Reduce operator workload
- Reduce material costs •

## **Elevates the Consumer's Experience**

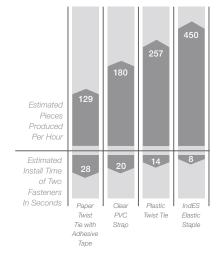
Reduced packaging creates a better view of the product, increasing overall shelf appeal and providing a positive consumer experience both before and after the sale through:

- Improved visuals of the product at the point-of-sale
- Increased customer interaction with the product, which remains securely packaged
- · Faster, easier and safer removal of the product

## **Sustainable Packaging**

Water and energy use, solid waste production and C02 emissions are reduced when compared to conventional packaging methods such as plastic cable ties and paper twist ties. Using the IndES® elastic staples can eliminate excess packaging and reduce the amount of materials being transported.





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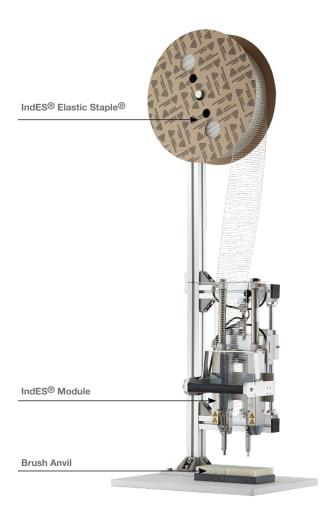
PACKAGING METHODS

Estimates based on internal testing. Application of two fasteners to attach a product to a backing card.



## **Technical Specifications**

# IndES<sup>®</sup> Elastic Staple<sup>®</sup> System



The IndES<sup>®</sup> Elastic Staple<sup>®</sup> System has an adjustable feature that allows the operator to apply a single staple or double staple in a single actuation.

Avery Dennison also offers a Reinforced Backing Solution<sup>™</sup> as an additional option for fastening bulky or heavy weight products when using the IndES<sup>®</sup> Elastic Staple<sup>®</sup> System. To learn more about this option <u>watch this video.</u> IndES<sup>®</sup> Elastic Staple<sup>®</sup> Module



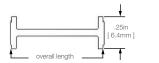
IndES <sup>®</sup> Module with Handle Part# 11601-0			
Gross Weight 5.7kg (12.6lbs)			
Overall Dimensions	54cm x 27.2cm x 18.6 cm (21.29" x 10.7" x 7.32")		
Operating Pressure	0.28MPI (40 psi) – 0.55MPI (80 psi)		
Cycle Speed 0.6 seconds			
*Min. Needle Spacing	eedle Spacing 12.7mm (.50")		
*Max. Needle Spacing	160mm (6.30")		

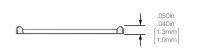
Reinforced Backing Solution™ (Optional)		
Part #	Description	
11608-0	Module Set only	
11607-0	Full Solution	

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Part # Natural	Part # Black	Overall Length		*Minimum Elongation	
		MM	INCH	MM	INCH
11625-0	11645-0	15	1/2	25.4	1.00
11626-0	11646-0	19	3/4	25.4	1.00
11627-0	11647-0	25	1	44.5	1.75
11628-0	11648-0	30	1-3/16	44.5	1.75
11629-0	11649-0	33	1-1/4	44.5	1.75
11630-0	11650-0	37	1-1/2	44.5	1.75
11631-0	11651-0	41	1-5/8	44.5	1.75
11632-0	11652-0	44	1-3/4	82.5	3.25
11633-0	11653-0	50	2	82.5	3.25
11634-0	11654-0	54	2-1/8	82.5	3.25
11635-0	11655-0	58	2-1/4	82.5	3.25
11636-0	11656-0	64	2-1/2	101.5	4.00
11637-0	11657-0	68	2-5/8	101.5	4.00
11638-0	11658-0	73	2-7/8	101.5	4.00
11639-0	11659-0	75	2-15/16	101.5	4.00
11640-0	11660-0	80	3-1/8	101.5	4.00
11641-0	11661-0	85	3-3/8	190.5	7.50
11642-0	11662-0	90	3-1/2	190.5	7.50
11643-0	11663-0	95	3 - 3/4	190.5	7.5
11644-0	11664-0	100	3 – 15/16	190.5	7.5
11685-0	11690-0	110	4 - 5/16	190.5	7.5
11686-0	11691-0	120	4 -3/4	190.5	7.5
11687-0	11692-0	130	5 – 1/8	190.5	7.5
11688-0	11693-0	140	5 - 1/2	190.5	7.5
11689-0	11694-0	150	5 7/8	190.5	7.5
11710-0		165	6 - ½	220	8.66
11711-0		180	7 – 3/16	220	8.66
11712-0		200	7 – 7/8	220	8.66

Elastic Staple <sup>®</sup>		
Tensile Strength:	5.0 lbsf Minimum (2.27kg)	
Material:	Polyurethane	
Weight:	0.026min/0.077max grams	
Package:	10,000 Per Reel	
Staple Temperature Range	60°C (140°F) to -26°C (-15°F)	
Application Machine(s):	11600 IndES Module (All staple sizes) 10790, VNS & 10797, SNS (All sizes except 85mm - 100mm)	

IndES <sup>®</sup> Needles and Accessories		
Part #	Description	
11606	IndES module without handle	
11616	Spring Mounting Stand	
11618	Non Tapered Needle	
11619	Tapered Needle	
10751	Brush Anvil 102mm x 102mm, 4" x 4"	
11610	APU Benchtop Unit	
11623	Adjustable Needle Spacing Kit	
11609	Heavy Duty 101mm Needle	

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## **Secure and Attractive Packaging**

The strong pliable staples stretch to a wide variety of product shapes and sizes. Unlike cable ties or twist ties, elastic staples are thin and enable a clean appearance of the product when secured to the packaging.

While gains in production efficiency can be realized, the most important advantage of using the IndES IndES® Elastic Staple® is at the point-of-sale. Consumers can easily read the product information and messages typically displayed on the back of a card. Here's a comparison of packaging using conventional twist ties versus the same packaging using the IndES® Elastic Staple® system.





**Fastening with Conventional Twist Ties** 



Fastening with IndES<sup>®</sup> Elastic Staple<sup>®</sup>

## **Elevating Brands, Acclerating Performance**

To view the IndES® Elastic Staple® system in action <u>watch this video</u>. For more information visit fastener.averydennison.com, call or email us at <u>fastener@averydennison.com</u> Watch This Video

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